

DELIVERABLES	EVENT CO-HOST	PLATINUM PARTNER
Branding Tag	Exclusive branding as Event Co-Host in all marketing collaterals along with Integrated Logo Unit during the entire event campaign	Branding as a Platinum Partner in all the Marketing collaterals. Non-Exclusive, maximum 3 Platinum Partners
Speaking Slot	15 Mins Welcome Address at inagural session for MD/CEO	12 Mins Special Keynote Address
Panel Participation	One Panel Discussion Slot	✗
Coverage on Digital Event Communique	Two Pages Writeup Coverage	One Page Writeup Coverage
Banner Ad in Digital Event Communique	Two Banner Ads	One Banner Ad
Display Space in Pre-Function Area	Booth Space (6x3=18 Sqm)	One Booth Space (3x3=9 Sqm)
Social Media Postings on AgroSpectrum SM Handles	Exclusive postings on FB, LinkedIn, Twitter, Insta with logo & with speaker details + Exclusive Content Post of Sr. Executive (Total 16 Posts)	Exclusive postings on FB, LinkedIn, Twitter, Insta with logo and with speaker details (Total 12 Posts)
Speaker Profile & Picture on Website	✓	✓
Post Event - Digital Article on AgroSpectrum Website	800 words	600 words
Recognition at the Awards Function	✓	✓
Pre-Event Mailers	Logo Branding as Event Partner in the pre-event mailers	Logo Branding as Platinum Partner in the pre-event mailers
Database Sharing	✓	YES - Upto 200 attendees
Standee / Backdrop logo loop during the event	✓	✓
Commercial during the event	✓	✓
Post event - Mailer Promotion	Exclusive Thank You Email with Logo	Logo on Thank You Emailer
<b>INVESTMENT OPTIONS</b>	<b>INR 35,00,000/-</b>	<b>INR 25,00,000/-</b>

\*All the mentioned investments above are exclusive of applicable taxes.

DELIVERABLES	GOLD PARTNER	SILVER PARTNER
Branding Tag	Branding as a Gold Partner in all the marketing collaterals, Non-Exclusive, more than one partners	Promoted as Silver Partner in all marketing collaterals. Non-Exclusive, more than one partners
Speaking Slot	10 Mins Standalone Session/Presentation	✗
Panel Participation	✗	One Panel Discussion Slot
Coverage on Digital Event Communique	One Page Writeup Coverage	One Page Writeup Coverage
Banner Ad in Digital Event Communique	One Banner Ad	One Banner Ad
Display Space in Pre-Function Area	One Booth Space (3x3=9 Sqm)	One Booth Space (3x3=9 Sqm)
Social Media Postings on AgroSpectrum SM Handles	Exclusive postings on FB, LinkedIn, Twitter, Insta with logo and with speaker details (Total 8 Posts)	Exclusive postings on FB, LinkedIn, Twitter, with logo and with speaker details (total 6 posts)
Speaker Profile & Picture on Website	✓	✓
Post Event - Digital Article on AgroSpectrum Website	600 words	600 words
Recognition at the Awards Function	✓	✓
Pre-Event Mailers	Logo Branding as Gold Partner in the pre-event mailers	Logo Branding as Silver Partner in the pre-event mailers
Database Sharing	✗	✗
Standee / Backdrop logo loop during the event	✓	✓
Commercial during the event	✓	✓
Post event - Mailer Promotion	Logo on Thank You Emailer	Logo on Thank You Emailer
<b>INVESTMENT OPTIONS</b>	<b>INR 15,00,000/-</b>	<b>INR 10,00,000/-</b>

*\*All the mentioned investments above are exclusive of applicable taxes.*

DELIVERABLES	ASSOCIATE PARTNER	CONFERENCE TRACK PARTNER
Branding Tag	Promoted as Associate Partner in all marketing collaterals. Non-Exclusive, more than one partners	Promoted as Conference Track Partner in all marketing collaterals. Non-Exclusive, more than one partners
Speaking Slot	✗	✗
Panel Participation	✗	One Panel Discussion Slot
Coverage on Digital Event Communique	One Page Writeup Coverage	Half Page Writeup Coverage
Banner Ad in Digital Event Communique	✗	✗
Display Space in Pre-Function Area	One Booth Space(3x2=6 Sqm)	One Booth Space(3x2=6 Sqm)
Social Media Postings on AgroSpectrum SM Handles	Exclusive posting on FB, LinkedIn, Twitter, Insta with logo (Total 4 Post)	Exclusive posting on, LinkedIn, Twitter, with logo and with speaker details (Total 2 Post)
Speaker Profile & Picture on Website	✗	✓
Post Event - Digital Article on AgroSpectrum Website	600 words	✗
Recognition at the Awards Function	✓	✓
Pre-Event Mailers	✗	✗
Database Sharing	✗	✗
Standee / Backdrop logo loop during the event	✓	✓
Commercial during the event	✗	✗
Post event - Mailer Promotion	Logo on Thank You Emailer	Logo on Thank You Emailer
<b>INVESTMENT OPTIONS</b>	<b>INR 7,00,000/-</b>	<b>INR 5,00,000/-</b>

*\*All the mentioned investments above are exclusive of applicable taxes.*